

cgoddin — AI-Native Brand & Print Design Systems

Every engagement ships a system: a machine-readable DESIGN.md token spec that keeps all future assets on-brand.

C.

FLAGSHIP

A · AI-Native Brand Identity + Design System

\$2,000–3,500 project

Brand identity built as a complete, machine-readable DESIGN.md token spec: logo system, typography scale, contrast-checked color ramps, component recipes, and do's/don'ts — plus a starter asset kit generated against it (stationery, social templates, landing page). The system **is** the deliverable: your whole business, human or AI, generates on-brand from it forever.

BRAND IDENTITY

DESIGN.MD SPEC

STARTER ASSET KIT

BEST VALUE — MOST COMPOUNDING

B · Brand-Consistent Social & Ad Content

from \$800/mo fixed-price retainer

A steady pipeline of social carousels, ad creatives, and content graphics generated against your existing brand spec (yours or the one from Offer A). Fixed turnaround, batch delivery, zero off-brand drift. Best for teams that publish constantly and can't afford inconsistency.

CAROUSELS

AD CREATIVES

CONTENT TEMPLATES

RECURRING

C · Print Collateral Suites + Landing-Page Polish

\$300–900 project [scaled by scope]

Print-ready brochures, menus, tri-folds, posters, and one-pagers — plus fast, precise landing-page touch-ups. Generated from your brand system, delivered press-ready with correct bleeds, color modes, and type hierarchy. Print-readiness and true brand fit are the moat here.

BROCHURES

MENUS

POSTERS

LANDING PAGES

PRESS-READY

HOW WE WORK

1 · Brief

→ 2 · Token Spec

→ 3 · Generated Assets

→ 4 · On-Brand Forever

AI-native workflow: decisions made once, in the spec; assets generated against it in days, not weeks. You own the system — no lock-in.